



WINNERS ANNOUNCED FOR TUNED-IN CANADA: THE CCSA AWARDS

QUISPAMIS (NB), April 12, 2021 - The Canadian Communication Systems Alliance is pleased to announce the winners of *Tuned-In Canada 2021*, a long-standing annual CCSA initiative which celebrates the contributions CCSA-Member independent communications companies make to their communities and for their customers.

Winners in each category were determined in two ways: 1) by the most votes/highest score received, and 2) by the most votes/highest score received per capita subscribers. Since CCSA is made up of various sized Members, this system levels the playing field for all.

Votes for the three public voting contest categories were cast online while the two juried categories were determined by the judges, who evaluated the nominations using specific criteria and provided a mark out of 100.

The Tuned-In Canada winners for 2021 are:

PUBLIC VOTING CATEGORIES	JURIED CATEGORIES
<p>Best people: on-camera community channel personality Novus Entertainment (BC) – Jordan Wade Cooptel (QC) – Pierre Tétrault</p> <p>Best story: giving back CRRS (NL) – 40 years of making a difference</p> <p>Best photo: connecting Canadians Vianet (ON) – Rural Broadband Sheep</p>	<p>Best story: game changer New North Networks (NT) – DOCSIS 3.1 Remote PHY technology Riondel Cable Society (BC) – Broadband upgrade</p> <p>Best content: community channel programming Westman Communications Group (MB) – My story Cooptel (QC) – Crochet de gauche, Crochet de droite</p>

The winners in each category will receive \$1,000 to donate to a local charity of their choice. If the winner won by both calculation methods, they will receive \$2,000.

“The CCSA has been running the awards since 2014 and we’re pleased to announce that it continues to be widely embraced, receiving more than 16,000 votes across Canada this year,” said Jay Thomson, CEO of the CCSA. “We love celebrating our Members through this initiative and are continuously moved by the valuable work they do and the exceptional service they provide to their communities. As always, their stories are nothing short of inspirational.”

ABOUT THE CCSA

The Canadian Communication Systems Alliance (CCSA) represents more than 100 Independent companies providing internet, TV & telephone services to hundreds of thousands of Canadians in communities generally outside urban markets, from coast to coast to coast. CCSA Members include community cooperatives, family businesses, municipalities and companies owned by Indigenous Peoples. For more information, visit <http://ccsaonline.ca> and <https://www.tunedincanada.com/>.

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